

16 September 2026

Tribal Group PLC
(“Tribal” or the “Company”)

Posting of Circular and Notice of General Meeting

Further to the announcement on 11 September 2026, Tribal confirms that it has today posted to Shareholders a circular convening the General Meeting and providing Shareholders with further information concerning the Proposed Sale of the entire issued share capital of the Group Companies. The General Meeting has been convened to consider, and if thought fit, approve the Resolution set out in the Circular.

The General Meeting is being held at 9:30 a.m. on 2 October 2026 at the offices of Investec Bank plc at 30 Gresham Street, London EC2V 7QP. A copy of the Circular is available to be viewed on the Company’s website at <https://legal.tribalgroup.com/transaction-documents>.

As noted in the announcement on 11 September 2026, a definitive calculation setting out the Net Cash Proceeds per Ordinary Share is set out in the Circular accompanied by a Quantified Financial Benefits Statement prepared and reported on in accordance with Rule 28.6 of the Code.

Capitalised terms in this announcement shall have the same meaning as set out in the Circular.

Enquiries:

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